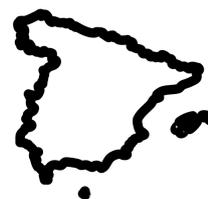


MEDIA LITERACY FOR FIGHTING DISINFORMATION INITIATIVES IN SPAIN

A REVIEW OF INITIATIVES

After 1975, Spain rapidly started to **develop** and **grow** its own free **national** and **regional** media and communications initiatives to raise awareness among the citizens.



NATIONAL INITIATIVES AND STRATEGIES

They aimed to **develop digital skills** and **competencies** for promoting the **values of clarity, transparency** and the importance of a **free, plural, and objective press** while also improving **critical thinking**.

It is also considered important to **promote rapprochement** between **teachers** and **journalists** and to raise **awareness** among **all sectors**.

Initiatives target the following groups:



Journalists



Educators



General public

This infographic identifies relevant national and regional organizations and initiatives in Spain.

MEDIA LITERACY FOR FIGHTING DISINFORMATION INITIATIVES IN SPAIN

1981

The Youth Press Association



1985

TELOS Magazine
from Telefónica Foundation



1987

Comunicar Group of Andalusia



2004

Pantallas amigas platform



MEDIA LITERACY FOR FIGHTING DISINFORMATION INITIATIVES IN SPAIN

2013

Leers.es platform from Government's General Subdirectorate of Territorial Cooperation and Educational Innovation



2014

Contest *El Audiovisual en la Escuela*
(Andalusia)



2018

EDYTA Program from Orange Foundation



2019

Verificat fact checking platform
(Catalonia)



2020

IBERIFIER digital media observatory
in Spain and Portugal



MEDIA LITERACY FOR FIGHTING DISINFORMATION INITIATIVES IN SPAIN

2021

Information disorder
from *Pantallas amigas*



2022

Amibox from Atresmedia Foundation



Amibox Kids from Atresmedia Foundation



Mentes AMI educational challenge
from Atresmedia Foundation



Mentes AMI educational challenge
from Atresmedia Foundation



**10 pasos contra la información engañosa
en Internet** from *Pantallas amigas*



MEDIA LITERACY FOR FIGHTING DISINFORMATION INITIATIVES IN SPAIN

2023

Alfabetización digital workshops from
Telefónica Foundation



Fake News. La fábrica de mentiras
from Telefónica Foundation



Aquí Tv3 from the Catalan government



AulaMèdia from an independent research
group of Catalonia

