

# MEDIA LITERACY FOR FIGHTING DISINFORMATION POLICIES

## A REVIEW OF POLICIES

A comprehensive **review** was done regarding **International** and **European** policies and recommendations.

45 documents were analysed in depth to discover policies that aimed at promoting media literacy initiatives and preventing the effects of misinformation.



## KEY FINDINGS

**International and European organizations** have **increased efforts** to implement regulations regarding media literacy **since the pandemic**.



The media and digital literacy **policies** highlight the importance of applying **educational actions** to combat misinformation and promote active and critical citizenship.



**Laws** and **policies** on media and digital literacy were incorporated in **various EU countries** to promote transparency and access to public information.

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## WHAT ARE THE ORIENTATIONS?

**Apply educational actions** to combat misinformation and to promote active and critical citizenship.

Include **digital** and **media literacy** in the school curriculum from an **early age**.



**Encourage** the creation of **programmes** and **projects** to promote media and digital literacy in **different sectors of society**, such as the media, libraries, and community centres.



**Collaboration** between **different actors**, such as governments, civil society organisations, media, and technology companies, is crucial to **promote media and digital literacy**.



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## WHAT IS STILL MISSING?

There is still a general **lack of procedures** and **working groups** that **evaluate** the **achievement** and **effectiveness** of the media literacy policies implemented.



**More must be done to promote media and digital literacy, especially in **developing countries** and **among vulnerable groups**.**

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TO KNOW MORE...

**POLICY MAKERS**

# MEDIA LITERACY FOR FIGHTING DISINFORMATION POLICY MAKERS

2013

MIL Policies and Strategies guidelines book



2018

Action Plan against Disinformation



Recommendation CM/Rec(2018)1 of the Committee of Ministers to member states on media pluralism and transparency of media ownership



2020

European democracy action plan



Europe's Media in the Digital Decade: An Action Plan to Support Recovery and Transformation



# MEDIA LITERACY FOR FIGHTING DISINFORMATION POLICY MAKERS

**2022**

Strengthened Code of Practice  
on Disinformation



**2023**

Guidelines of the Audiovisual Media  
Services Directive on the scope of Member  
States' reports concerning measures for  
the promotion and development of media  
literacy skills



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## TO SUM UP

Existing policies highlight the **importance of media and digital literacy policies** in the **fight against disinformation** and the **promotion of critical sense among citizens**.

The laws and strategies encourage **transparency** and **facilitate access** to public information. Also it is highlight the need to include **digital and media literacy in school curricula** from an early age, as well as the promotion of **projects in the media, libraries** and **other community centres**.

It is stressed the importance of establishing **partnerships between governments, civil society, media and technology companies** to carry out these actions.

**More studies** need to be carried out to check on the effectiveness of the current policies and implementation of new ones.

