

MEDIA LITERACY FOR FIGHTING DISINFORMATION INTERNATIONAL AND EUROPEAN INITIATIVES

A REVIEW OF INITIATIVES

International initiatives appear along or before regulations.

A comprehensive **analysis** was done regarding the **International** and **European** initiatives and good practices that seek to promote media literacy actions and counter the effects of disinformation.



KEY FINDINGS

Reinforcement of **media literacy knowledge** and **capabilities** to counter disinformation uses the **same pattern** as those by the **policies and regulations**.



The **educational environment** and the **journalism practice** are the two main focuses of the national and international entities.

Initiatives and **good practices** developed on the field **are still few**, even when there are stronger national policies and regulations on media literacy.

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INTERNATIONAL AND EUROPEAN INITIATIVES

WHAT ARE THE CHARACTERISTICS?

There has been an essential **increase** in implementing both public and private initiatives in the **last five years**.



The initiatives and programmes aiming to promote media literacy analysed include **prizes, competitions, educational programmes** and **online resources**.

The initiatives are **targeted** mainly at **students** and **youngsters**.



The **civilian society** and the general **political framework** have been **less addressed** by **private initiatives** and more relegated to governmental regulatory procedures.

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WHAT IS STILL MISSING?

Consider more **middle-aged adults, elders, or collectives at risk of exclusion.**



+ **More initiatives beyond** the formal **educational context**, as in the communication and journalism field and other sectors of populations non-directly related to MIL.

More procedures and working groups that **evaluate** the **achievement** and **effectiveness** of the media literacy initiatives implemented.



More good practices and MIL guidelines to recognize the trustful sources of information and counter the disinformation campaigns, beyond the private and public action projects.

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2006

European Education and Culture
Executive Agency



2014

Creative Program



2018

Journalism, 'Fake News' & Disinformation:
handbook for journalism education and
training



2019

Media and information literacy in
journalism: a handbook for journalists and
journalism educators



European Media Literacy Week



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2019

European Media Literacy Awards



2020

Media Literacy for All



2021

Media and information literate citizens:
think critically, click wisely!



2022

The Deep Dive for Policymakers into
Media and Information Literacy MOOC



The Media and Information Literacy for
Inclusive and Better Futures for educators
and learners MOOC

