

# MEDIA LITERACY FOR FIGHTING DISINFORMATION

## **INITIATIVES IN AUSTRIA**

### A REVIEW OF INITIATIVES

Austria stands out as one of the best examples of **private initiatives** advancing the policies and regulations on **media literacy**.



### NATIONAL INITIATIVES AND STRATEGIES

Initiatives on media literacy are focused on:

- media, economy and digitalisation
- filter bubbles and echo chambers
- fake news and hate speech
- big data, privacy protection
- media and personal rights, among others.

Initiatives target the following groups:



**Journalists** 



**Educators** 



General public

This infographic identifies relevant national organizations and initiatives in Austria.

IMAGE FROM AUSTRIA BY FLATICON





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## **INITIATIVES IN AUSTRIA**

1997

Wiener Bildungsserver organization by the City of Vienna



2001

**Mediamanual** platform



2004

The national network of youth information centres in Austria





2005

### Saferinternet.at

from Austrian Institute of Applied Telecommunications and the Association of Internet Service Providers Austria







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2010

The Media and Information Literacy Network in Austria



2020

MitFaktengegen Fake News: Klimawandel

 fake news on climate change campaing from Jugendinfos



2023

Critical media literacy. Civic Adult Education in the Digital Age Workshop from the Austrian Society of Civic Education

