

#### INITIATIVES IN THE NETHERLANDS

#### A REVIEW OF INITIATIVES

The Netherlands made significant progress in media literacy education, launching several initiatives to make citizens, especially young people, aware of the challenges and opportunities presented by digital media.



#### **NATIONAL INITIATIVES AND STRATEGIES**

**Government**, **social** and **creative partners** produce several resources (online and physical) to promote media literacy. Some organizations also work on news fact-checking.

Initiatives target the following groups:



**Journalists** 



**Educators** 



General public

This infographic identifies relevant national organizations and initiatives in the Netherlands.

IMAGE FROM THE NETHERLANDS BY FLATICON





### **INITIATIVES IN THE NETHERLANDS**

2008

Netwerk Mediawijsheid
Media Literacy Network platform



Week of Media Literacy from the Media Literacy Network



2010

**Media Masters game** from the Media Literacy Network



2017

**Bad News Game** from the Dutch DROG Group





### **INITIATIVES IN THE NETHERLANDS**

2018

Hoe? Zo! Mediawijs online platform from the Media Literacy Network



2019

Media Literacy module from platform Go21



2020

**Read Your Digiwijs** from Zwijsen Publisher



2021

isdatechtzo.nl

from the Media Literacy Network, Sound and Vision, The Hague and ECP





### **INITIATIVES IN THE NETHERLANDS**

2022

2022 Media Literacy Week: Like & Cancel from NGO HUMAN



Plus Module Real Fake – Fake News 



